



Softskill-Seminar **Science on Stage**

Trainer Dr. Dennis Fink or Dipl. Biol. Dong-Seong Chang

- Course Aims**
- Talk about your science to a non-scientific audience
 - Modern ways of science communication
 - Improve your presentation skills

Course Motivation Learn how to turn your scientific talks into engaging presentations for a broad audience. Why is science communication to a non-scientific audience different and how can you use new media and online tools to reach out to the public?

Course Agenda **Introduction of the Course Trainer and the Participants**

Your science and its perception by the public

- Share your science with the public (Science Slams, Fame Labs, Long Night of Science, etc...)
- Presentation guidelines for public events - how to choose good videos/images to transport your scientific message

Presenting your Science (Practical Part)

- Every participant gives short a short presentation and is video-tapped
- Optimization of personal presentation skills (video feedback)
- Self-confidence during presentations and interviews - Loosing fear in front of cameras

Working on your presentation (Practical Part)

- DO's and DONT's for power point presentation
- Tools and tricks to empower your presentation

Final Discussion and Wrap-Up



We tailor all our softskill seminars towards your individual needs. The course modules are flexible and can be modified and combined with our other courses.