Softskill-Seminar | Science on Stage
Trainer | Dr. Dennis Fink or Dipl. Biol. Dong-Seong Chang

Course Aims
• Talk about your science to a non-scientific audience
• Modern ways of science communication
• Improve your presentation skills

Course Motivation
Learn how to turn your scientific talks into engaging presentations for a broad audience. Why is science communication to a non-scientific audience different and how can you use new media and online tools to reach out to the public?

Course Agenda
Introduction of the Course Trainer and the Participants

Your science and its perception by the public
• Share your science with the public (Science Slams, Fame Labs, Long Night of Science, etc.)
• Presentation guidelines for public events - how to choose good videos/images to transport your scientific message

Presenting your Science (Practical Part)
• Every participant gives short a short presentation and is video-tapped
• Optimization of personal presentation skills (video feedback)
• Self-confidence during presentations and interviews - Loosing fear in front of cameras

Working on your presentation (Practical Part)
• DO’s and DON’T’s for power point presentation
• Tools and tricks to empower your presentation

Final Discussion and Wrap-Up

We tailor all our softskill seminars towards your individual needs. The course modules are flexible and can be modified and combined with our other courses.